

EMAIL MARKETING DELIVERED:  
WHY AWEBER IS  
RIGHT FOR YOU

# Why Email Marketing

No matter what type of organization you run, email marketing can help you grow your audience and convert prospects into loyal customers – at a fraction of the cost of most other marketing channels.

You can build relationships and brand recognition. Promote events and sales. Plus, it's easy to coordinate email content with social media. And with the right tools and support at your fingertips, you can achieve all of that – no design or coding experience needed!



## WE'RE POWERED BY PEOPLE

See those smiling faces? We're happy to help you grow with email marketing. And we're with you when you need us – 7 days a week – so you'll never have to figure it out alone.

We've also got lots of resources, like free live webinars, how-to guides, video tutorials and an award-winning blog constantly updated with marketing news and tips. So you'll always be able to find answers to your questions.

We care about your success. We started small ourselves, so we know what it takes to help you grow. And we'll be here for you every step of the way.

# Email That's Easy And Effective

You don't want to spend a lot of time creating emails. We get that. For easy and effective email marketing, we're pleased to provide:



## DRAG-AND-DROP MESSAGE EDITOR

Want to add in an element, like a headline, button or image? Just drag it into your message and drop it where you want it. It's that easy!



## BEAUTIFUL EMAIL TEMPLATES

With over 600 customizable, mobile responsive drag-and-drop email templates for broadcasts and follow ups, your messages will look great wherever recipients open them.



## UNLIMITED IMAGE STORAGE

Yes, unlimited! Add as many photos as you want to your Image Gallery, and keep them on hand and ready for emails whenever you need them.



## RSS TO EMAIL

We'll take your blog feed and convert your posts into email newsletters. Give us the RSS feed, let us know when you want to send your emails out and we'll basically do the rest.



## INDUSTRY-LEADING DELIVERABILITY

We've been helping businesses grow with email since 1998. And with over 99% deliverability, we'll get your messages where they need to be: in the inbox.



## AWESOME AUTORESPONDERS

Delivering online training?  
Need to help customers learn your product or service? Want to convert more prospects to buyers with a drip campaign? Consider a follow up series.

Create these emails once and schedule them to be delivered automatically at specific intervals. This powerful tool saves you time and can be remarkably effective at driving sales.

# Email That Grows Your Business

What's an email newsletter without subscribers? We'll help you grow your audience so you'll have people reading, and responding to, what you're sending out.



## SIGN UP FORMS

Choose from a variety of templates, customize them with different fields and start getting subscribers from your website.



## RUN SPLIT TESTS

Create different forms, then test which one gets more subscribers so you can build your list faster.



## AWESOME APPS

Grow your lists with dozens of services that plug into AWeber, such as:



Facebook: Install a sign up form on your page to convert your fans to subscribers.

Wordpress: Make it easy for blog visitors to sign up with our form widget. They can even sign up by commenting on your posts.



PayPal and Shopping Carts: Turn your buyers into subscribers, and send targeted offers by adding them to special lists based on purchases.

Plus, many more – so you can connect your email marketing to all the online tools you use.



## IN-DEPTH ANALYTICS

As you're growing your audience, our detailed stats will help you measure success.

Quickly see who's opening, clicking, downloading and buying (and who's not).

With a click, you can create new segments and send targeted emails to those groups for even greater relevance and impact.

# ... And It's So Easy To Get Started

Now you know why more than 120,000 customers worldwide trust their email marketing to AWeber. It's a perfect time to try us out for yourself.

GET STARTED TODAY

Try your own full-featured account for 30 days for free. You'll get unlimited lists, sends and image storage, plus our comprehensive resources and awesome customer support.

	up to 500 subscribers	501-2,500	2,501-5,000	5,001-10,000	10,001-25,000
Monthly	\$19	\$29	\$49	\$69	\$149
Quarterly	\$49	+ \$10/month	+ \$30/month	+ \$50/month	+ \$130/month
Yearly	\$194	+ \$10/month	+ \$30/month	+ \$50/month	+ \$130/month

Over 25,000 subscribers? [Contact us for high volume pricing.](#)

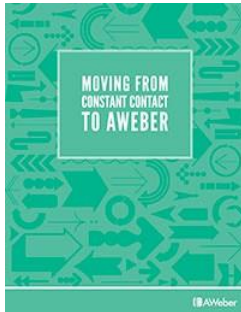
We also offer special pricing for nonprofits and students:

- Nonprofits with a valid 501(c)(3) form receive 3 months of service free, and a 25% discount thereafter.
- Students with a valid .edu or .ac email address receive a 20% discount on all monthly billing.

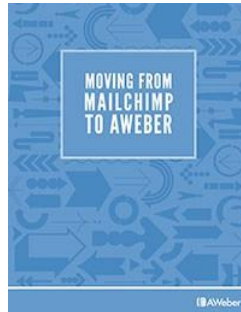
CLICK TO SIGN UP NOW FOR FREE

## MOVING OVER FROM ANOTHER SERVICE

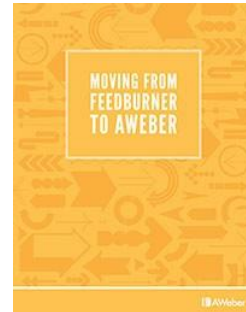
Looking to migrate your lists? No worries – we’ve got you covered. We get that a lot, so we created these brief guides to make moving to AWeber as smooth as possible. Just click the one you need for step by step help.



[Constant Contact](#)



[MailChimp](#)



[Feedburner](#)



### CUSTOMER SPOTLIGHT: NIKKI, INSTITCHES

Nikki McGonigal (Nikki, In Stitches) is a full time crafter and blogger. She sends emails full of fun ideas, new products and the occasional freebie.

Her site, [NikkiInStitches.com](#), used a standard sign up form in the sidebar. Then she decided to try a “lightbox” form as well. The lightbox pops up once per visitor a few seconds after they reach the website, and encourages them to get email updates.

In a few months, the lightbox form was getting **1,375% more sign ups than the sidebar form!** And set up was a breeze.

With AWeber, lightboxes like Nikki’s are simple to put on your site. It’s as easy as selecting an option when you create a sign up form.

In fact, in just a few steps, you can put your choice of customizable sign up form on your site. We offer dozens of variations, so you can **grow your lists and add new subscribers in no time.**

## LIVE HELP 7 DAYS A WEEK

Don’t forget that we’re here to assist you whenever you need us. [Just contact us!](#)

Toll-free phone (**877-AWEBER-1**), live chat and email support are available 8AM–8PM ET Monday–Friday. Live chat and email support are available 9AM–5PM ET Saturday–Sunday.